

## CENSUS SEEKS MEDIA ASSISTANCE

**THE STATISTICIAN in charge of the Field Operations Unit of the pending national census, Gowin Odei Gyebi, has called on the media, especially the electronic media, to help educate the public about the pending census to make the work of the enumerators easier.**

According to him, the success or failure of the pending exercise will hugely depend on the collaboration of the people.

He therefore called on the general public, particularly the media, to cooperate with the implementing agencies to ensure that the forth coming general population and housing census is successful.

Mr. Odei Gyebi was speaking at a sensitization workshop on the upcoming census exercise in Sunyani.

The workshop was attended by media practitioners, personnel of The Information Services Department, representatives of the National Commission for Civic Education (NCCE) of the Brong Ahafo Region, and Municipal and District Census Officials.

Some of the concepts which the participants were taken through include the topics in the census questionnaire, the census timeline, which will begin on September 26, as well as the confidentiality behind the census.

The Brong Ahafo Regional Statistician, Omar Seidu stated that a census is the only exercise which provides in-depth information on almost every individual in the country.

Mr. Seidu noted that census provides the basic indicators for tracking government developmental programmes on education, health and housing.

He continued that exercise will also provide a database for planning at both national and sub-national levels.

The regional statistician hinted that people with disability, ICT and agricultural background will be factored into the exercise scheduled for next month.

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